

SBI RSS TUTORIAL



"Put A Content Rich RSS/Dedicated News Blog On Your SiteBuildIt Site and Watch Your Search Engine Rankings Soar, Soar, Soar!"



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Welcome,
You are about to experience an adventure!

Setting up your own ***Dedicated News Blog*** and making it available to the world via the Internet, is exciting!

I wrote this Tutorial Package to help you learn how you can get a ***Dedicated News Blog*** onto your SiteBuildIt website, update it on a regular basis and create the all-important file that will take your daily blog posts out across the web.

You see, not everyone understands just how necessary it is to have fresh content added to your website on a regular basis. Search engines love fresh content and will spider your site quickly and often. The more you blog, the more often they will come.

The purpose of this tutorial package is to show you step-by-step how to:

- Create and upload your own ***Dedicated News Blog*** to your SBI site
- Generate an XML Dedicated News feed document that will be picked up by Dedicated News readers and websites looking for your content to post on their sites!
- Populate your ***News Blog*** with the right amount of content to feed the search engine spiders and keep them coming back every time you post a new bit of information
- Ping your ***News Blog*** to update centers on the web
- List your ***Dedicated Blog*** in RSS and Blog directories for others to pick up and distribute your Dedicated News
- Make your blog pages match your SBI template (if you want to but there are so many choices of templates, you may just go wild with a new look!).
- Insert keyword and descriptions into your template for consistent search engine optimization
- Add Google AdSense to your ***Dedicated News Blog*** pages
- Provide the capability for your ***News Blog*** readers to leave comments!

And, yes, folks...even how to get your ***Dedicated News Blog*** indexed by Google within 10 days or less just like I did!

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